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For Immediate Release:

Alert EasyPro Rental Software Offers New Sign&Rent Features

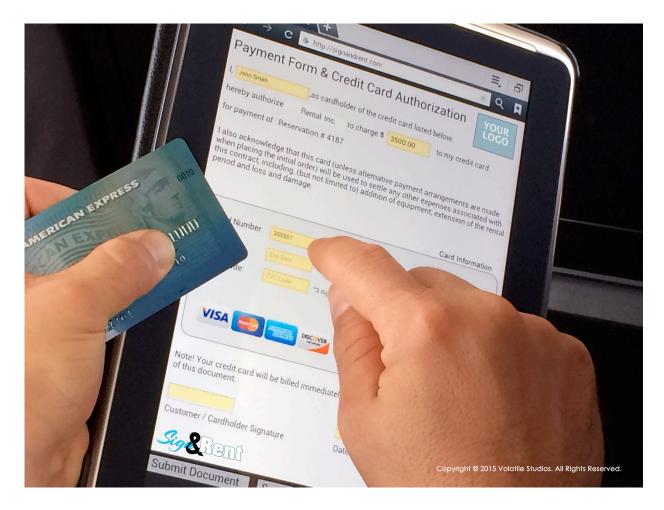
Alert Management Systems (www.alert-ims.com, Alert), has introduced exciting new features to its popular Sign&Rent system, including mobile credit card payments, attachment handling (including forms), and more frequent updates to your Alert EasyPro server.

Developed exclusively for Alert by Volatile Studios (www.signandrent.com), all Sign&Rent features work right on your customer's PC, smart phone or tablet. For example, with the new mobile credit card option, your customers complete secure contract payments on their own, without having to visit your store or reveal sensitive details by phone. Since the payments are automatically processed through Alert's PCI-Compliant credit card software, no additional transaction fees apply and there is no unnecessary admin work for your staff.

Need to get your customer to sign off on safety instructions, lien release forms, or review other materials? No worries—they can be added as signable documents as part of your 'paperless' contracts, which also include on-site photos and notes documenting equipment condition, pre-existing damage or service needs.

For Immediate Release

All completed contracts are posted instantly to the secure Sign&Rent web site. Copies can be automatically downloaded from the web site to your Alert EasyPro server as often as every few minutes, so your rental software is always up-to-date.



About Alert Management Systems

(www.alert-ims.com, Alert): Alert is a leading supplier of equipment rental management software. Along with award-winning new technology, Alert provides expert support for thousands of end-users who write millions of equipment rental contracts annually. Alert does business in 50 US States, Canada, the Caribbean Islands and other countries. Alert was founded in 1976.

CONTACT INFORMATION

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About Volatile Studios

(www.volatilestudios.com) A full service web development, interactive marketing, design and technology agency that builds digitally-driven businesses. Volatile Studios recent work in the rental industry has garnered widespread appeal. Founded in 1998, Volatile Studios enables its clients to strengthen their brands, improve operational performance, and yield a strong ROI by delivering powerful customer experiences.