



Press Release

For Immediate Release

Alert EasyPro Announces Partnership with Approval Code

Colorado Springs, Colorado. Alert Management Systems (Alert), an industry leader in Windows-based rental management software, is pleased to announce a new partnership with payment processor Approval Code.

After working together with mutual clients for the past several years, Alert and Approval Code have entered into an exciting new relationship. Alert EasyPro offers Integrated Credit Card Processing as part of its rental software package; Approval Code is now the recommended processor. Clients who choose Approval Code for processing will now have the opportunity to use the PCI-Compliant Approval Code Gateway.

COST SAVINGS

As Alert's most profitable clients already know, efficiency is a key to profitability. Approval Code has consolidated the merchant account and gateway account into one statement; no more extra gateway fees for handling transactions. Alert and Approval Code clients will have one place to call for any processing issues, rather than Help Desk, processor, and gateway. A single call will handle it all!

"We have worked with dozens of Alert clients throughout the years, and have been able to provide them with substantial cost savings" says Kirk Moore, President of Approval Code. "We can provide timely advice on all aspects of credit card payments from fraud protection and chargebacks, while providing excellent service."

Alert EasyPro users will still be able to process payments on tickets, store credit card numbers for future reference in a PCI-Compliant gateway, issue refunds, pre-auths, and voids, as well as charge cards for cycle billing.

CUSTOMER CARE

Alert EasyPro users have come to expect outstanding customer care when contacting our offices with questions. "We're pleased to welcome Approval Code into our relationship-driven efforts

at superior client care” notes Kara Lawrence, Co-President and CEO of Alert Management Systems. “Our clients’ satisfaction is job #1 for us, and we’re thrilled to be working with a company with the same mindset.” US-based Approval Code processes Visa, MasterCard, Discover, and American Express through one account and one statement.

For more information:

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Kirk Moore, President, Approval Code (800) 535-6233
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Alert Management Systems Corp. is a leading supplier of Windows-based rental system to single and multi-store rental operations across North America. Founded in 1976, Alert provides its customers with decades of experience and innovation in the rental business. Alert EasyPro rental software is used in hundreds of rental locations by thousands of end-users, writing millions of rental contracts annually. Alert EasyPro is supported in all 50 states, Canada, the Caribbean, and other countries, and is a registered trademark of Alert Management Systems.

Approval Code is a registered ISO of Wells Fargo Bank, N.A., Walnut Creek, CA. Founded in 2006 and headed by a payments industry veteran with over 18 years electronic payment processing experience, Approval Code provides leading edge payment processing solutions for retail, rental, ecommerce, B2B and many other industries and verticals. In addition Approval Code is listed in Visa's Global Registry of Service Providers:

<http://www.visa.com/splisting/searchGrsp.do>.

Approval Code is supported in all 50 states and in Canada under Ignite Payments Approval Code.





- Approval Code Gateway is vastly superior to other payment gateways.
- Create new users with custom permissions on the fly.
- Master user can reset passwords.
- Void transactions with IMMEDIATE FUNDS RELEASE, - No more fielding calls from irate customers asking when the credit will post.
- Too many features to list, call for a demo.
- PCI Portal scanning. Our PCI portal will automatically scan your network quarterly and attempt to penetrate your firewall using over 40,000 known vulnerabilities. The database is updated daily with the latest exploits that threaten your data. If for any reason, you feel your network is compromised you can login to the portal and instantly scan your network at no charge.
- Approval Code has consolidated the merchant account and gateway account into one statement. No separate billing for Payware; one phone call for support of your merchant account and gateway account.
- Process Visa, MasterCard, Discover AND American Express through one account and receive one statement. Accelerate American Express deposits by up to two days and enjoy simple reconciliation with all four cards in each deposit. If your batch is \$10,000 then your deposit is \$10,000.
- \$250 statement credit after 90 days processing.
- Save on the fees you pay. We guarantee to meet or beat what you pay with your current provider. Send us recent statements and we may find \$2,000, \$5,000, \$10,000 or more in savings on the fees you pay to accept credit cards.

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