



Superior Rental Technology

Press Release

For Immediate Release

Alert Management Systems Announces Partnership with DPL Telematics

Colorado Springs, Colorado. Alert Management Systems (Alert), an industry leader in Windows-based rental management software, is pleased to announce a partnership with DPL Telematics.

Along with the dozens of new features available in Alert Management Systems' Alert EasyPro Version 18, Alert is pleased to announce a new integration with DPL Telematics of Los Altos, California.

IMPROVEMENTS IN EFFICIENCY

Mutual clients of DPL Telematics and Alert Management Systems will now be able to optimize workflow by seamlessly viewing telematics data from DPL in Alert EasyPro. Hours of use, including off-rent hours, are vital for proper billing and equipment maintenance. "Our clients will be empowered to maintain proper billing, know where equipment is, and if it is being appropriately used according to the rental agreement" says Kara Lawrence, Co-President and CEO of Alert Management Systems. "DPL is an ideal fit for us since Alert EasyPro is focused on making rental operations more efficient, and therefore more profitable."

AUTOMATED INTEGRATION

The communication between DPL Telematics and Alert EasyPro is automated and seamless. Users will be able to view data from DPL in the Alert EasyPro software without having to run complicated commands or imports. "Alert Management Systems and DPL Telematics are well-suited since both companies are leaders in the rental field and have a combined 6 decades of experience" says Tony Nicoletti, VP of Sales and Business Development, DPL Telematics. "We both understand what the most profitable rental operations require to maintain superiority, and we're committed to bringing it to them with as little effort on their part as possible."

For more information:

Kara Lawrence, Co-President/CEO, Alert Management Systems

800-530-8050, klawrence@alertms.com; www.alert-ims.com

Tony Nicoletti, VP, Sales and Business Development, DPL Telematics
650-965-1636, tony@dpltel.com; www.dpltelematics.com

Alert Management Systems Corp. is a leading supplier of Windows-based rental system to single and multi-store rental operations across North America. Founded in 1976, Alert provides its customers with decades of experience and innovation in the rental business. Alert EasyPro rental software is used in hundreds of rental locations by thousands of end-users, writing millions of rental contracts annually. Alert EasyPro is supported in all 50 states, Canada, the Caribbean, and other countries, and is a registered trademark of Alert Management Systems.

DPL Telematics is a leading provider of advanced asset monitoring, GPS and telemetry technologies for the construction, concrete, mining, rail, fleet and oilfield industries. With over 17 years' experience and an excess of \$820 million in customer mobile assets trusted to it, DPL Telematics delivers a complete suite of monitoring solutions with both cellular and satellite communications. Award winning products include: the Titan Equipment Monitoring System for off road equipment, Skyhawk OBDII for vehicles, FMCSA compliant ELD for larger trucks and MultiTrack for anything else.



Introducing

REMOTE ASSET MANAGEMENT

The screenshot shows a software window titled "Remote Asset Management Meter History". It displays a table with columns for Meter Date, Time, Meter, Longitude, Latitude, Ticket#, Update, and Equip ID. The data rows show various dates and times, along with meter numbers and coordinates. The equipment ID is consistently "BACKHOE 504".

Meter Date	Time	Meter	Longitude	Latitude	Ticket#	Update	Equip ID
08/22/12	12:31 AM	2533.00	-118.2951	33.7007	0		BACKHOE 504
08/21/12	6:28 PM	2528.00	-118.2947	33.6997	0		BACKHOE 504
08/20/12	8:19 PM	2534.00	-117.5208	34.0851	0		BACKHOE 504
08/15/12	4:32 PM	2503.00	-118.2951	33.7007	0		BACKHOE 504
08/13/12	9:38 PM	2497.00	-118.2951	33.7007	0		BACKHOE 504
08/11/12	6:07 PM	2491.00	-118.2952	33.7018	0		BACKHOE 504
08/07/12	5:38 PM	2480.00	-117.5211	34.0850	0		BACKHOE 504

Alert Easy★Pro
Superior Rental Software

sales@alert-ims.com
1 800-530-8050
www.alert-ims.com