

**Contact: Mary Crosslin,
President, COO**
Alert Management Systems
Phone 800-530-8050

19 S. Tejon St.
Colorado Springs, Co 80903
Fax-719-634-7823

**Alert Management
Systems**

Press Release



Alert Management Systems Announces Successful 31st Annual User Conference

International Alert User Association Conference Exceeds Expectations

For Immediate Release:

Colorado Springs, CO. Alert Management Systems (www.alert-ims.com) announces the successful completion of their 31st annual International Alert User Association (IAUA) Conference. This year's conference was held at the Wyndham Grand Mining Exchange in downtown Colorado Springs, and was widely attended by well over 100 Alert EasyPro® users from throughout North America and the Caribbean.

"Our clients gather every year to drive the direction of our Alert EasyPro® rental software," said Mary Crosslin, Co-President and COO at Alert Management Systems. "Our tradition has always been to ask our users what enhancements would be the most beneficial to improve efficiency and profitability of their rental operations. Our best innovations come from collaboration with our clients."

For Immediate Release

more

Positive Customer Impact

Alert clients have praised the new ownership team of Mary Crosslin and Kara Lawrence for staging such a successful conference. Will Holditch, President of IAUA and CFO of Marquee Event Group in Austin, TX , commented "I think the new ownership will set Alert up for 30 years of success, and will continue to be the leader in rental management software."

"IAUA is an annual event that we have come to rely on year after year" notes IAUA Secretary, Jennifer Rodriguez, C.E.R.P, General Manager of Marianne's Rentals in Oklahoma City. "Industry professionals are getting together to review their practices and processes to learn and grow from other valued companies in the industry. Large and small companies alike are able to share ideas and learn from one another in a truly unique environment. Alert Management Systems is one of a kind in their field. From the vendors they bring on board to supplement their software, to the willingness of the company to listen and respond to their clients' needs with their product is an amazing opportunity."

New attendee John Green, Director of Leasing Operations at Triumph Modular in Littleton, MA, noted "After attending the IAUA Conference in Colorado Springs, my team and I brought more tools and best practices back to our workplace than I would have thought possible. The one-on-one time with Alert staff was invaluable and I was surprised to see the wide range of informative seminars, from hiring and team building to IT security and user roundtables. I look forward to a continuing relationship with Alert and will be making plans to attend in 2017."

Conference Sessions

Sessions at this year's IAUA conference included over two dozen profitability driven and user-requested sessions such as Sign & Rent: 4 Areas it can Improve Your Business, What Can You Do With a Tablet and Alert?, Alert EasyVault, and Dispatcher Dashboard Overview. IAUA Sponsors this year included Volatile Studios, Sign & Rent, Approval Code, Fleetmatics, and Rapid Expert Resources.

more

Alert EasyPro® is a product of Alert Management Systems (www.alert-ims.com). Thousands of Alert EasyPro users write millions of rental contracts every year. Most of our customers are located in the U.S. and Canada. 2016 marks our 40th year in the rental business.