Alert Management Systems Successfully Hosts 32nd Annual User

Conference

International Alert User Association Meets in Colorado Springs

Colorado Springs, Colorado — November 29, 2017 — Rental Software industry leader Alert Management Systems (www.alertms.com) is pleased to announce the successful completion of the 32nd annual International Alert User Association (IAUA) meeting.

Annual User Conference Strengthens Relationships

Each year, Alert Management Systems' user group, IAUA, hosts a conference, the purpose of which is for Alert EasyPro users to meet with each other, learn about new features to Alert EasyPro, train to increase efficiency, and to vote on enhancements to the next revisions of Alert EasyPro. Alert Management Systems' staff lead training classes and panels, and IAUA members network with each other, discuss best practices, and discuss the future of the software.
This year's conference, held at the Mining Exchange Hotel in Colorado Springs, offered nearly two dozen training classes and roundtables, including new features such as an integration to Zoho CRM and the new Document Center featured in Alert EasyPro Version 18. New baseline features were discussed and voted on, as well as advanced integrations to new technology. "We enjoy seeing our clients in this environment every year" says Kara Lawrence, Co-President and CEO of Alert Management Systems. "We're able to strengthen our relationships in person so we're able to communicate more effectively the rest of the year. There's something very special about maintaining a personal business relationship, and I think it helps both us and our clients enhance our partnership."

User-Driven Development

While training is top of mind for some users, voting on new enhancements to Alert EasyPro is certainly a key element to the conference. "Alert Management Systems is unique in that we take direction from our clients when developing new features for Alert EasyPro" notes Mary Crosslin, Co-President/COO. "Our clients are savvy rental operators and have brilliant ideas on how to increase productivity using technology, which ultimately leads to efficiency and a healthier bottom line." Possible integration to new technology and new feature enhancements are discussed in advisory council formats, broken down by industry.

Next Conference Scheduled

The 33rd annual IAUA Conference is scheduled for November 5-6, 2018 at the Great Wolf Lodge in Colorado Springs. With input from past attendees, the 2018 conference is slated to offer more classes, greater networking opportunities, and even more ideas than ever to take home.

For more information:

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Alert Management Systems Corp. is a leading supplier of Windows-based equipment rental systems to single store and multi-store rental operations across North America. Founded in 1976, Alert provides its customers with decades of experience and innovation in the rental business. Alert EasyPro rental software is used in hundreds of rental locations by thousands of end-users who write millions of rental contracts annually. Alert EasyPro is supported in all 50 states, Canada, the Caribbean, and other countries.
Further information can be found on the website: www.alertms.com