## Press Release



For Immediate Release:



Colorado Springs, CO. Alert Management Systems (alert-ims.com) is pleased to announce plans for its 31st consecutive Annual User's Conference, scheduled for November 3-4, 2016, which will be held at the Wyndham Grand/Mining Exchange Hotel in downtown Colorado Springs. The International Alert User's Association (IAUA) Conference is the rental industry's longest running software user event. It has recently set new high attendance records (each of the last three years) after being significantly revamped by user input. It includes educational seminars, user-led round-tables, Advisory Councils by rental market niche, and voting for new features. A confidential town hall meeting is conducted by the volunteer officers of the IAUA Advisory Board, who are elected by the users. The goals of this unique process are to pro-actively communicate customer needs, guide company priorities and maintain superior customer service.

The theme of the 2016 IAUA Conference is: The Power of the Cloud, calling attention to the company's numerous initiatives to empower its customers with the latest Cloud-based technology. Among other products and services, Alert customers will be encouraged to eliminate their on-premises computer servers via Alert-on-the-Cloud, the company's server hosting program. Other Cloud-based initiatives include Sign&Rent (<a href="www.signandrent.com">www.signandrent.com</a>), the company's popular 'paperless' contract management system.

Alert EasyPro® is a product of Alert Management Systems (<u>www.alert-ims.com</u>). Thousands of Alert EasyPro users write millions of rental contracts every year. Most of our customers are located in the U.S. and Canada. 2016 marks our 40<sup>th</sup> year in the rental business.