

Alert Management Systems Announces Relationship with Trackunit

New Integration Between Alert EasyPro and Trackunit

Colorado Springs, Colorado — March 15, 2017 — Rental Software industry leader Alert Management Systems (www.alertms.com) is pleased to announce a new relationship with Trackunit (www.trackunit.com), of Oak Brook, IL. Trackunit is a telematics and GPS provider.

Efficiency-Boosting Integration

Telematics provider Trackunit Inc. announces new collaboration with leading rental software provider Alert Management Systems Corp. By integrating the two systems, rental companies will dramatically experience new ways of improving business.

Rental companies all over America that have installed Trackunit devices in their rental equipment, can optimize work by automating data flow from the equipment via API to Alert EasyPro Rental Software.

“This integration will allow our customers that use Alert EasyPro to pull ‘hours of use’ from their assets though our system automatically. This is normally a task that is very labor intensive. We’re proud of working together with Alert”, explains Tom Valbak COO at Trackunit Inc.

“We see Trackunit as an ideal partner for integrating machine data into Alert EasyPro rental software. Their focus on the rental business and their solution suits the needs of our customers very well - we look forward to a long relationships with Trackunit”, says Kara Lawrence, Co-President/CEO at Alert Management Systems.

Work smarter!

API is short for “application programming interface” and is a smart way of integrating fleet data into rental software systems.

Data integration is a way of utilizing already existing fleet data in new ways and will help you gain a deeper insight into your business performance and status. In-depth knowledge is the foundation for important business decisions and helps boost performance.

For more information:

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Trackunit Inc. specializes in telematics solutions for all sizes of machine fleets across a wide range of industries. Its solutions meet the challenges and demands of leading businesses world-wide, from the transport and service sectors to rental companies and the construction industry. Since 2003, Trackunit has specialized in the design, development and production of fleet management systems for heavy equipment. More than 200.000 assets world-wide have been equipped with a Trackunit telematic solution.

Further information can be found on the website: www.trackunit.com

Alert Management Systems Corp. is a leading supplier of Windows-based equipment rental systems to single store and multi-store rental operations across North America. Founded in 1976, Alert provides its customers with decades of experience and innovation in the rental business. Alert EasyPro rental software is used in hundreds of rental locations by thousands of end-users who write millions of rental contracts annually. Alert EasyPro is supported in all 50 states, Canada, the Caribbean, and other countries.

Further information can be found on the website: www.alert-ims.com